

Your local community magazine -
6,000 copies delivered to homes and community spaces
in Laleham and Staines



Make your
business
a household
name in the
local area



About

Your local community magazine. 6,000 copies delivered FREE to homes and community spaces in Laleham and Staines.

Bi-monthly editions: Jan/Feb, Mar/April, May/June, July/Aug, Sept/Oct, Nov/Dec,

Handy size, **A5 colour magazine** blending interesting **editorial, information and advertisements.**

Advertiser testimonial

“ We’ve found advertising in Thames Life magazine to be effective in helping raise awareness of Just Clear and would recommend it to other local service providers and businesses. We find that placing regular ads helps keep our name at the front of mind when people find they’re in need of a reliable, rubbish, house clearance or removals service.”

Bradley Collins,
Business Owner, Just Clear-Staines

Why Thames Life is the Go-To Advertising Partner for Local Businesses

A Trusted Voice at the Heart of the Community

Readers see it as a reliable, neighbourly guide to what matters locally. Your brand sits in front of an audience that trusts Thames Life, meaning your message carries more weight, more credibility, and stronger brand affinity.

Hyper-Local Reach With Real Impact

Your audience isn't scattered. It's concentrated, connected, and invested in local life. Businesses reach the exact people who are most likely to visit, buy, book, or recommend.

Be Seen by Highly Engaged Local Residents

Many of our readers are keen to actively support nearby services, shops and professionals. The magazine gives them an easy route to find the trusted local businesses they are seeking.



hello@thameslifemagazine.co.uk

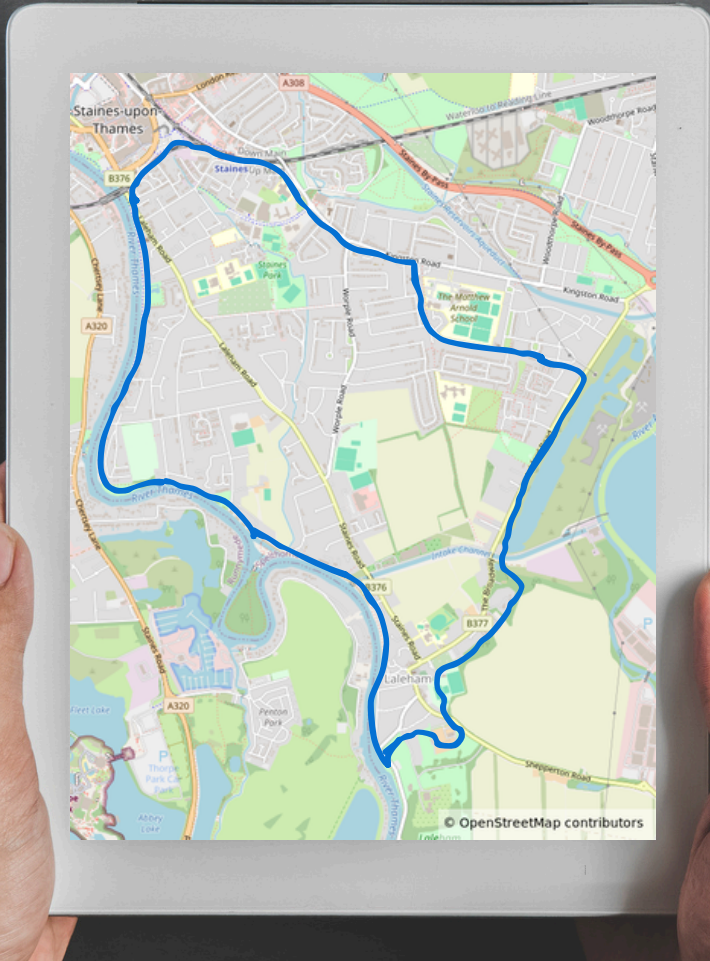


Debs 07513 989145



www.thameslifemagazine.co.uk

Distribution



TARGETED DELIVERY

- ✓ 6000 copies delivered to homes & community spaces
- ✓ Bi-monthly circulation
- ✓ Local reliable delivery agents

*Map data from OpenStreetMap, under the Open Database License, openstreetmap.org/copyright

Map is for illustrative purposes only

EDITIONS: JAN/FEB MAR/APRIL MAY/JUN JUL/AUG SEPT/OCT NOV/DEC

Timing



Latest date to **book your advert** for the following month

BOOK

Last day to **supply advert artwork** for inclusion

ARTWORK

Payments must be received to benefit from **5% discount**
Otherwise payment must be received no later than 28th (of same month)

PAYMENT

DELIVERY

Magazine is delivered around **1st day of month** - and up to one weekend before and after

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Where Community Connects



Price List

We believe in local visibility for all. That's why our advertising options are designed to be flexible, with a range of prices to suit every budget.





Whether you're looking for a one-off spotlight or a sustained campaign, Thames Life offers packages that make your investment work harder.

Prices held from 2025

Page space	1 issue
 Double page	£400
 Full page	£250
 Half page	£135
 Quarter page	£75

Advert design	
 Full or half page	£50
 Quarter page	£35

Consistency is key - Research shows that **repeat advertising** delivers the **strongest results**, building familiarity, trust, and recall with readers over time.

Premium positions	1 issue
 Back cover	£375
 Front inside cover	£290
 Back inside cover	£270
 Centre page spread	£450

3 ISSUES
10% SAVING


6 ISSUES
12% SAVING

"Ads that repeat, stick. Brands that stick, grow."

Prices stated include **5% early payment discount**, for payment by **8th of month** prior to publication

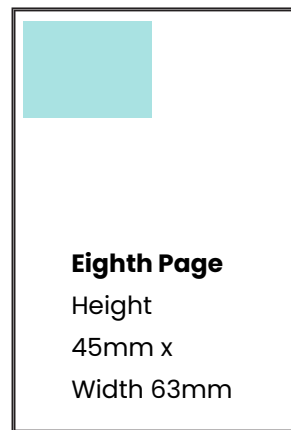
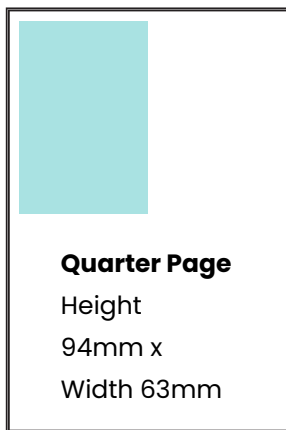
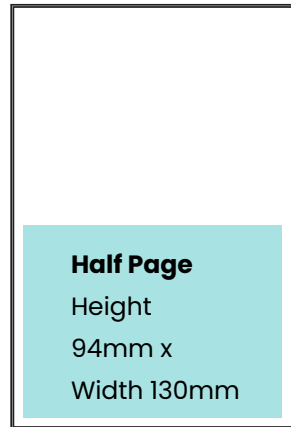
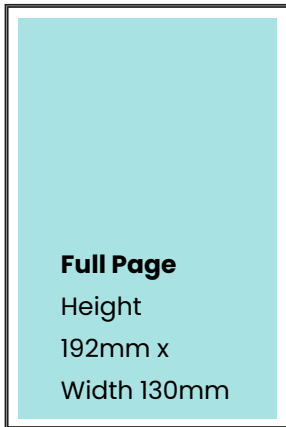
 **Registered charities** receive a further **20% discount**

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Artwork Specification



ARTWORK FILES

Finished artwork can be supplied in the following full colour CMYK formats: PDF, JPEG.

All files must be of a high resolution (300dpi) and all fonts embedded.

COPYRIGHT NOTICE:

If you have previously advertised with another publisher and you have been sent your advert for approval by post or email, this advert is subject to their COPYRIGHT rules. This means that you cannot publish/use the advert anywhere else without their prior permission. It is therefore advisable that before sending your advert over for publishing by Thames Life that you seek permission from the designer before doing so.

Terms & Conditions of Trading

Quick Guide Summary for Advertisers*

- **Booking & payment** – Invoices payable at booking for 5% discount, or no later than the 8th day of the month prior to publication.
- **Flexible pricing** – Options to suit every budget, from small independents to larger sponsors.
- **Artwork deadlines** – Supply final artwork by the agreed date; otherwise, previous material may be used.
- **Content standards** – Ads must be accurate, appropriate, and comply with ASA guidelines.
- **Cancellations** – Free if made 30+ days before publication; later cancellations may incur a charge.
- **Repeat advertising** – Consistency delivers the best results; loyalty discounts available.
- **Liability** – Thames Life is not responsible for errors or omissions beyond the cost of the ad.

*Full T&Cs on website

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T
THAMES
LIFE
MAGAZINE

Where Community Connects

Frequently Asked Questions

How many copies are delivered each month?

A total of 6,000 Thames Life Magazines are delivered bi-monthly to homes and community spaces (such as library, cafes and day centres) in the TW18 postcode.

When is the magazine delivered?

The magazine is published and delivered every other month (Jan, March, May, July, Sept, Nov). Deliveries are normally made the first week of the month. They can be made up to one weekend prior and one weekend after the 1st day of the month.

How do I know if Thames Life Magazine is delivered? Thames Life is delivered by a team of local distributors - all are vetted and all comply with our strict guidelines for delivery. We also utilise a delivery tracking app and carry out spot checks on a regular basis.

What are premium pages?

Premium Pages are the back cover, inside front cover, inside back cover, and the centre page spread. Our Premium Pages tend to be booked well in advance. Please enquire for latest availability if of interest to you.

What success do advertisers have?

We regularly have a very high number of advertisers who renew their booking, which we believe is indicative of the continued success they have.

Can I change my advert each issue?

Yes, of course as long as your artwork is received by the artwork deadline for each issue. As a matter of course, when booked in, you will always be emailed each issue to advise the next deadline date.

Can I change which edition my advert appears in?

Yes, just make sure you give at least 2 weeks notice (by email) before the next artwork deadline.

Are the artwork deadlines flexible? Unfortunately not: printing and delivery timetables are agreed well in advance and cannot be changed. You will be reminded of deadline dates for each issue via email.

I haven't got an advert, what do I do?

We're happy to help to design your advert for a small fee. We'll talk you through the steps, get some details from you and then create an advert for you.

How do I book in to advertise with Thames Life?

To book into Thames Life Magazine, you will first need to decide the following:

1. The size of advert you would like
2. How many issues you would like your advert to appear
3. Which editions you'd like your advert to appear
4. If you have artwork or would like our help in designing an advert for you.

What file format of my advert can I send over?

PDF or Jpeg files are fine. If you're not sure if the file you have is suitable we're happy to check it for you, just email it over. The resolution of the file should be a minimum of 300dpi. Please make sure you own or have the right to use any images included within your artwork. Please check thoroughly for COPYRIGHT ownership.

When do I pay for my advert?

Our invoices are issued at the time of booking. Invoices paid by 8th of month prior to publication date benefit from a 5% discount. Otherwise they must be paid no later than the 28th day of the month prior to publication date -(in this case they will not benefit from the 5% discount). Payment should be made direct to our bank account. Our bank details can be found on every invoice issued.



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